

Localism Success Stories

**Abilene Area
Broadcasters**

Compiled by the Texas Association of Broadcasters – January 2004

Texas Association of Broadcasters – 502 E. 11th St., Suite 200 – Austin, Texas 78701
Phone (512) 322-9944 – www.tab.org – Fax (512) 322-0522

**Junior
Achievement®**

Junior Achievement of Abilene
3300 S 14th St, Suite 204
Abilene, Texas 79605
915 677 3557
915 677 4644 FAX

February 27, 2003

Public
File

Mr. Gayle Kiger
KTAB Television
5401 S. 14th Street
Abilene, TX 79605

Dear Gayle:

Thank you for your generous donation in support of Junior Achievement's 16th annual SuperBowl - "Luau at the Lanes". With your help we are teaching young people to understand and respect the free enterprise system that has made America great.

Through JA programs, students explore the free enterprise system and enhance their personal economic literacy. Understanding topics such as these is necessary for prospering in adult life. Federal Reserve Chairman, Alan Greenspan concurs:

"Improving basic financial education at the elementary and secondary school level is essential to providing a foundation for financial literacy that can help prevent younger people from making poor financial decisions that can years to overcome."

This is an extraordinary time for Junior Achievement. Demand for our highly effective programs has never been higher. Your donation of an advertising package valued at \$500 will help to provide the resources needed to reach an ever-increasing number of students with our message of opportunity and hope - and thank you for helping these kids experience success through Junior Achievement.

Sincerely,

Lori Luppino
Executive Director

Wylie Junior High

Tommy Vaughn, Principal
Paul Jensen, Assistant Principal
Amy McGee, Counselor
Kathy Bunkley, Secretary

4010 BELTWAY SOUTH
ABILENE, TEXAS 79606
TELEPHONE: 915/695-1910
FAX: 915/692-5786



March 17, 2003

Dear Presenter,

Thank you so much for your career day attendance. Our career day would not be successful if we didn't have community involvement from you. With your career presentations, our students may better understand some of the possibilities that await them. We truly appreciate you.

Thanks again,

Amy McGee

Amy McGee
Counselor

*Randy - Thanks so much
for coming to our career day.
We appreciate our community
volunteers.*

Amy



HENDRICK HOME
FOR CHILDREN

August 28, 2004

2758 Jeanette St.
P.O. Box 5195
Abilene, Texas 79608-5195

(325) 692-0112
1-800-777-0219
Fax (325) 692-6813

www.hendrickhome.com

KTAB
5401 South 14th
Abilene, TX 79602

Dear Gayle,

Over \$43,000 was raised during the auction for "Sights on Success."
Your gift of the "Advertising Package" was instrumental to the "success"!

Thanks to you, we exceeded our goal with the biggest fundraiser in the history of Hendrick Home for Children. Everyone who participated had a great time and already are looking forward to next year.

The true winners of this event are the children of Hendrick Home because the money raised will assist with back to school expenses.

Enclosed is a gift receipt form that the Home is providing you for your tax records. It is standard practice among non-profit organizations to let the donor determine the fair market value or contact your attorney for the amount of the donated items.

Again, thank you for helping us make the Third Annual Classic Sporting Clay Shoot a momentous event.

Sincerely,

Barbara Dahl
Vice President for
Community Relations

Trustees

Robert J. Tiffany
Chairman

Hon. Grady Barr
Vice Chairman

A. L. Rhodes
Secretary/Treasurer

Joe Crawford

Mrs. William R. Cree

Hon. Lee Hamilton

Leland G. Kelley

Darlene Stevens

Howard T. Wilkins

Medical Director
Carl Trusler, M.D.

Administrator
David W. Miller, Ph.D.
President/C.E.O.

BD/lp

89.7 KACU
is cooking!

KACU-FM
ACU Box 27820
Abilene, TX 79699

915-674-2441
FAX: 915-674-2417

November 3, 2003

Mr. David Bacon
KTAB - TV
5401 S. 14th
Abilene, Texas 79606

Dear David,

Thank you for helping us celebrate our Fall 2003 **KACU Is Cooking** Membership Drive. On behalf of the KACU staff, I thank you for the time you spent supporting our cause. By committing some of your valuable time, you made this fall drive a great success. Your continual support for KACU is greatly appreciated. You are a special part of our family.

With your help we reached our goal of \$27,000. In fact, the goal was exceeded by \$870.00. You can take credit for a significant part of that success. Your commitment of time helped us raise the pledges needed. We couldn't have done it without you.

Thanks again for your help!

Sincerely,



Terri Peterson
KACU Membership Director

Coleman County Chamber of Commerce, Agriculture and Tourist Bureau

Post Office Box 796

Telephone (915) 625-2163

Fax Number 625-2164



October 20, 2003

KTAB
Randy Turner
5401 South 14th Street
Abilene, Texas 79606

Dear Randy,

On behalf of the Board of Directors and Staff, we want to thank you for serving as Master of Ceremonies for the 2003 Fiesta de la Paloma Miss Coleman County Pageant. We have received so many nice compliments for having you serve as our Master of Ceremonies.

You did a wonderful job and we appreciated it very much.

Thanks again for what you do for the Chamber of Commerce. I hope you and Kathy will come visit us again when you are in town.

Sincerely,

Mary Griffis
Executive Director

MG/tm



EDUCATION SERVICE CENTER
REGION XIV

1850 Highway 35
Abilene, Texas 79601-4750
915-675-8600
Fax 915-675-8659

November 14, 2003

Mr. Randy Turner
Chief Forecaster, KTAB-TV
PO Box 5309
Abilene, Texas 79608

Dear Mr. Turner:

I would like to thank you for presenting at our Region 14 ESC Migrant Farm Safety Camp on November 11th. 184 children from 12 different schools received important life saving information that they would not have learned anywhere else. We appreciate you for taking the time to prepare and present to this group of children. Some of the staff mentioned that this was probably our best camp ever. This would not have happened without your help.

Sincerely yours,

Randy Deming
Region 14 ESC
rdeming@esc14.net
325-675 8643

Pubfile

NATIONAL WEATHER ASSOCIATION
West-Central Texas Chapter (WCTC)

November 22, 2003

Station KTAB
5401 S. 14th Street
Abilene, TX 79606

Attn: Station Manager

Dear Mr. Tom Vodak:

A big "NWA thanks" to KTAB, and to Weatherman Randy Turner. Randy hosted members of the West Central Texas (Theta) Chapter of the National Weather Association, and their families at KTAB, Saturday, November 1st.

Our members were delighted to get a tour of the KTAB studio, KTAB Weather Center, and to meet Meteorologist Sonya Stevens. Also, we got to see some of the folks behind the scenes working on editing and other programs. They make it look easy, but we saw how complex and demanding it really is to be on a team that good.

Randy was very accommodating to host our group on his day off. It permitted some of our members to travel from as far away as Sweetwater.

Please relay our thanks to Randy and the entire staff.

Sincerely,

A handwritten signature in cursive script that reads "Jim Walters".

Jim Walters

Theta Chapter President
WCTC NWA

ARROW

The Right Choice.

Per 51k File

November 20, 2002

KTAB

Attn: Gayle Kiger

5401 S 14th

Abilene, TX 79605

Dear Gail,

What an incredible day! I want to thank KTAB for its support and covering of Mission:Thanksgiving. Your efforts were exactly what this event needed.

If you haven't heard, at the end of the day we had filled 4 semi trailers, 6 Penskes, and collected over \$12,000. Amazingly, we had over 3000 cars, go through the drive.

What a blessing it is to see all the mediums gathered together, all wearing different hats, but working towards the same goal. I can most assuredly say, we far exceeded our expectations this year.

May God's richest blessing be bestowed upon each and every one of you during this holiday season.

With heartfelt sincerity,



Tracie Williams

Arrow Dealerships

Mission:Thanksgiving 2002



4001 South First, Abilene, Texas 79605 • P.O. Box 5166, Abilene, Texas 79608

Tel. 915-692-9500 • Toll Free 800-725-2776 • Fax 915-692-0974

www.ArrowFord.com





Since 1906

Abilene Christian Schools

Abilene CA

November 26, 2003

Administration

(915) 672-9200

Fax

(915) 672-1262

Elementary

(Pre K-5)

(915) 672-1200

Middle School

(915) 672-6200

High School

(915) 672-6200

website:

www.abilenechristian.com

email:

info@abilenechristian.com

Dear Friend:

Thank you for your donation to our Christmas Auction XVI. Your donation helped make our auction a tremendous success, and we are grateful for your support. We hope that the exposure provided to your business by the presence of your items at the auction will be beneficial to you and perhaps bring you a new customer.

It was a wonderful and successful event, and we could not have been as successful without your help. On behalf of our auction steering committee, our board, faculty and staff, please accept our heartfelt thanks. Happy holidays to you and your family!

Sincerely,

Steve Cunningham
President

SC:jc

Accreditation:

NCSA - National Christian
School Assn.

Member:

TCSA - Texas Christian
Schools Assn.

TANS - Texas Association
of Non-Public Schools

NCSA Affiliations:

TEPSAC - Texas Private
School Accreditation
Commission

NCPSA - National Council
on Private School
Accreditation
CAPE - Council for
Advancement of Private
Education

2550 N. Judge Ely Blvd., Abilene, Texas 79601

Remember ACS In Your Estate Planning 501(c)3 Organization
Your Contributions are Tax Deductible



Merkel High School

P.O. Box 430
Merkel, Texas 79536
(915) 928-4667

Laura Blassingame, M.Ed.
Principal

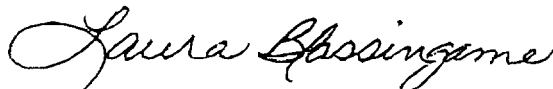
December 2, 2003

Mr. Gayle Kiger
General Manager
KTAB-TV
5401 South 14th
Abilene, Texas 79606

Dear Mr. Kiger:

What wonderful coverage KTAB-TV has provided for the Merkel High School football team, our community, and our school! We are so proud of Coach Flowers, his coaching team, and the athletes as they took us on their journey through the playoffs. Your station's involvement has provided them with lasting memories that they will treasure for the rest of their lives. It is one thing to recognize talent and achievement locally, but to have that broadcast for the Big Country to also share in, is tremendous and more than we could ask. The professionalism and enthusiasm that all of your employees demonstrated towards us, made us feel special and respected. Thank you for everything that you did to promote the Merkel football team. We enjoyed sharing the Merkel Mania with KTAB and being part of the "*Spirit of the Big Country*."

Together in education,


Laura Blassingame
Principal

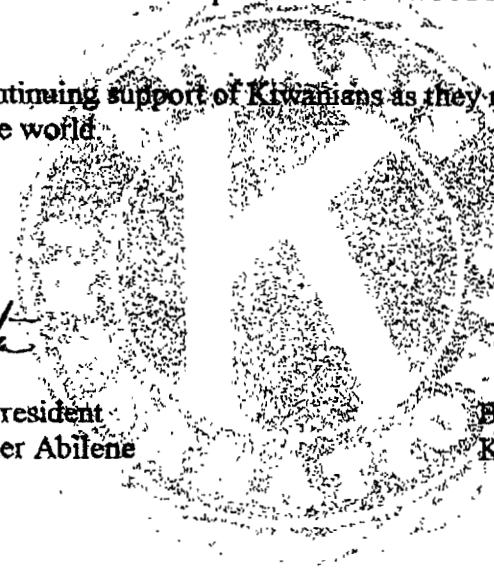
Mr. Tom Vodak
KTAB
5401 S 14th
Abilene, TX 79606

November 15, 2003

Dear Tom,

On behalf of the four Kiwanis Clubs in Abilene, we extend our sincerest thanks for your support of the recent **UNITED FOR KIDS TAILGATE PARTY**. This was the first event of its kind and was designed to benefit the Big Brothers/Big Sisters and Boys and Girls Clubs of Abilene. Additional recipients were the Food Bank of Abilene and Salvation Army.

Thank you for your continuing support of Kiwanians as they minister to the children of the Big Country and the world.



David L. Watkins

DAVID WATKINS, President
Kiwanis Club of Greater Abilene

Bennie Rogers

BENNIE ROGERS, President
Key City Kiwanis Club

Betty S. Bradley

BETTY BRADLEY, President
Downtown Kiwanis Club of Abilene

Ken Poynor

KEN POYNOR, President
Kiwanis Club of Abilene

December 3, 2003



BOYS & GIRLS CLUB
OF ABILENE, INC.

Mr. Tom Vodak
KTAB TV
5401 S. 14th.
Abilene, TX 79606

Dear Mr. Vodak & KTAB,

The Boys & Girls Clubs of Abilene want to thank you for your support for our first annual United for Kids Tailgate Party. We served over 800 meals and are certain this is just the beginning of what will grow to become a recognized and substantial event. The tailgate party kindled community spirit as well as heightened the pre-game experience for the Abilene community.

The Boys & Girls Clubs serve over 2,000 of Abilene's most at-risk youth. Our afterschool, summer and teen programs provide vital youth development programs in a fun, supervised environment. Thank you for contributing to the youth of Abilene by supporting the United for Kids Tailgate Party.

Thanks again for your support!

Sincerely,

A handwritten signature in cursive script, appearing to read "Teresa Walch".

Teresa Walch
Executive Director

Boys & Girls Club of Abilene
Administrative Office
P.O. Box 2013
Abilene, TX, 79604
325-672-1712

A Positive Place for Kids.



A United Way Service



Merkel High School

P.O. Box 430
Merkel, Texas 79536
(915) 928-4667

Laura Blassingame,
Principal

December 2, 2003

Ms. Sandra Carriker
Account Executive
KTAB-TV
5401 South 14th
Abilene, Texas 79606

Dear Ms. Carriker:

Thank you so very much for the exceptional coverage you organized between KTAB-TV and Merkel High School. Our football team, band, and cheerleaders, as well as our community, were overwhelmed with everything that you did to promote Merkel High School and our football team. The live broadcast and coverage has provided them with a lifetime of memories. Because of the past friendships and memories in Merkel, it was evident that you hold our school in a special place in your heart. Because of that, you also know how important it is to help build and promote the respect and pride of these students. They have worked so very hard, and to see that shown throughout the Big Country validated their efforts. Thank you for allowing us to be part of the "*Spirit of the Big Country*." We will never forget what you have done for us!

Together in education,


Laura Blassingame
Principal

✓Cc: Mr. Gayle Kiger, General Manager

Tom,

I would like to
Thank you for your
support of the 2003
Cattle Baron's Ball.

The media coverage
was great. KTAB TV
was so kind to take

a special interest in
this worthy cause. We
appreciate KTAB joining
our team & look forward
to your support in 2004.

Katia Mota
2003 Chairman

On the cover are thumbprint faces
of children with cancer who attended
Camp Discovery.

The American Cancer Society,
Texas Division, has sponsored the
annual event since 1984.

KTAB-TV

COPY News/BB
12-26-02

5401 So 14th

Abilene, TX 79606

Station Manager:

my husband and I enjoyed
NOON TAB News Christmas
Season program on Dec 25th

Good music and singing
from the area's schools.
Thank you,

Bill & Patricia Cox
929 CR 133

Coleman, TX 76834

BB

Gayle,

I wanted to thank you for the ^{3/03} great job that KTAB did with our basketball games. I have received a great number of compliments about the televised games. We are fortunate that we have a station like KTAB that is interested in promoting community events.

I enjoyed working with you the last month and I hope we can work together in the future. Please contact me if I can be of any assistance.

Sincerely,



HSY Athletics

... ..
... ..

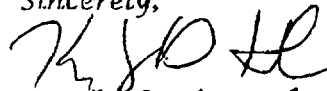
January 13, 2003

Dear Santa's Helpers,

I want to say thank you for your recent contribution to Noah Project. Thanks to caring people like you, Noah Project was able to provide a merry Christmas to the families that spent the holidays with us. Thank you for your donation of toys. They are sure to be treasured, and helped brighten Christmas for the kids in our shelter.

Thank you for making it possible for us to continue helping victims of family violence. Together, we can make a positive difference in the lives of others.

Sincerely,


Kimberly Howard

Public File

Tom,

2-12-03

Thank you for taking the time to conduct our quarterly officer training. I have heard nothing but good things about the class. Hopefully, both the officers and employees of your station benefited from the interaction of thoughts and suggestions. The effort you put forth in preparing and presenting the class is much appreciated. I look forward to working with you in the future.



Larry Bell
Battalion Chief
Abilene Fire Department

Abilene Volunteer Weatherization Program

P. O. Box 6356
Abilene, Texas 79608

November 15, 2002

Board Members

Beth Butler
James Culwell
Sharlene Davis
Paul Ellison
Stacia Ellison
Don Faulkner
Denyce Harrison
Jeanette Karcenbrock
Henry McGinty
Ncw Newberry
Sonya Quinn
Jan Powell
Scot Northcutt
Mike Pershing
Susan Pershing
Robert Sempkowski
Mary Sempkowski
Mona L. Smith
Scott M. Smith
Gary L. Soben

Abilene Volunteer Weatherization Program
P. O. Box 6356
Abilene, Texas 79608

KTAB

Attn: Mr. Tom Bodak
5401 S. 14th
Abilene, Texas 79605

Dear Mr. Bodak,

Thank you so much for assisting us in advertising the Abilene Volunteer Weatherization Program. Your assistance was key to soliciting volunteers and donations for the, very successful, Weatherization Day held on October 26, 2002. Your support of our program has made it easier to provide many Abilenians warmer and more comfortable homes each year.

Many of Abilene's elderly and underprivileged have benefited greatly from this program and your business is key to making the Abilene Volunteer Weatherization Program such a success. We have had many great Weatherization Days because of your organization's help.

Again thank you for your support of this worthwhile program.

Sincerely,



ROBERT W. SEMPKOWSKI, President
Abilene Volunteer Weatherization Program

sjp

Tom Vodak

From: Weather [weather@ktabtv.com]
Sent: Thursday, May 01, 2003 10:29 PM
To: gkiger@ktabtv.com; Tom Vodak
Subject: Fw: desktop weather

----- Original Message -----

From: GJCOLMEN@wmconnect.com
To: weather@ktabtv.com
Sent: Thursday, May 01, 2003 10:25 PM
Subject: desktop weather

THANKYOU SO MUCH OR THE DESKTOP WEATHER FEATURE. I THINK IT IS A GREAT IDEA AND IS GOOD FOR THE COMMUNITY. AGAIN THANK YOU. I REALLY LIKE ALL YOUR FEATURES.

GILBERT

5/2/2003

Public File -

ATTN

Tom Vodak

From: Bruce Tiner [btst@web-access.net]
Sent: Thursday, April 10, 2003 11:33 AM
To: Newsroom
Subject: Electric Slamming

Thank-you so much for the recent news article on electric slamming.

Just moments ago we received a call from an energy company asking to speak to someone incharge of our TXU account. I immediately asked if they were with TXU and when they told me they were with another company I told immediately told them I did not wish to change my account and thanked them for calling and hung up. I also immediately called TXU regarding my account. We had already been changed over. Because of your report we were able to avoid being slammed.

Thanks,
Bruce & Teresa Tiner
Brownwood, TX

4/10/2003

Darlene Loza

From: "Gayle Kiger" <gkiger@ktabtv.com>
To: "Eric Thomas" <ethomas@ktabtv.com>; "Jay Barton" <jbarton@ktabtv.com>; "Glen McCandless" <gmccand@ktabtv.com>; "Patsy Downing" <patsyd@ktabtv.com>; "Darlene Loza" <dloza@ktabtv.com>
Sent: Monday, April 28, 2003 9:59 AM
Subject: Fw: Abilene Apartment Fire

----- Original Message -----

From: Newsroom
To: Kiger, Gayle
Sent: Monday, April 28, 2003 8:57 AM
Subject: FW: Abilene Apartment Fire

-----Original Message-----

From: Allen Wilkerson [<mailto:allenw@mccooknet.com>]
Sent: Sunday, April 27, 2003 11:56 PM
To: news@ktabtv.com
Subject: Abilene Apartment Fire

To the News Staff of KTAB:

I just wanted to take a moment and thank you for your coverage of the fire that you placed on your website. I went to College at ACU for seven years and absolutely love Abilene. I was surprised when someone mentioned a fire in Abilene and so when I got home I tried to find information on the fire and where it was. Out of all the news sources in Abilene, your website is the only one at this time that has information on the fire. While brief, it is comprehensive of the known details. I just wanted to thank you for the coverage that I can count on Allen Wilkerson

4/28/03

Tom Vodak

From: Weather [weather@ktabtv.com]
Sent: Tuesday, April 29, 2003 10:21 PM
To: Tom Vodak; gkiger@ktabtv.com
Subject: Fw: Great Coverage!

----- Original Message -----

From: <dido@ramirezplanet.msspro.com>
To: <weather@ktabtv.com>
Sent: Tuesday, April 29, 2003 8:10 PM
Subject: Great Coverage!

> You guys did a great job covering this storm. I noticed that your live
> camera view did not show anything like what was hitting the Wylie area so
> I called in to report "horizontal" rain. I've experienced a couple of
> hurricanes before and the storm that came through resembled a weak
> hurricane/strong tropical storm. Keep up the great reporting... KTAB
> Weather is definitely my choice when things get bad!
>
> Candido
>
> --
> Dido@RamirezPlanet.Com
> www.HonorAmericasHeroes.com
>
>
>

— Pubfile —



A presentation of the
Abilene Philharmonic Guild
402 Cypress Street, Suite 130
Abilene, Texas 79601
915.677-6710

February 23, 2003

Dear KTAB,

On behalf of the Abilene Philharmonic Guild, I would like to personally thank you for your generous contribution. You may be assured that the results of the time and advertising you donated will be wisely used for the support of the activities of the Abilene Philharmonic Orchestra.

We think the Ball was a huge success and could not be happier.

Thank you for being a Platinum Partner.

Sincerely,
Cindy Stenbol.